

Key Remarks from the Editorial Board

The Academic Affairs Committee is a technical arm of the Board of Directors of AUB to provide advice on teaching, learning and research. The quality and relevance of teaching and learning are our priority to ensure that students will become useful citizens and be well accepted in the world of work after their graduation from AUB. We are committed to the empowerment of the faculty members through capacity building and professional development for the betterment of their respective services.

AUB Research Series is the first attempt to promote a sharing of knowledge. Against this backdrop, I would like to emphasize that authors take weeks, months and years to conduct research and write research articles, but we as readers may spend only a few hours and days to read and comprehend their articles. Thus, I would like to congratulate all authors for their efforts and I also encourage all readers to read with interest for professional development.

On behalf of the Committee, I would like to wish the faculty members and the students of AUB every success in their future endeavours.



Dy Sam Sideth, Ph.D.

Chairman of the AACO and Editorial Board